

The Polli Concept

Highly effective against hay fever and allergies.



Polli – the allergy concept.

Your highly effective protection against hay fever and allergies.
No preservatives!

Let's be honest, allergies can be really irritating. Itchy eyes, constant sneezing and an annoying runny nose are just some of the unpleasant symptoms people with allergies have to cope with.

Who wouldn't appreciate a quick and simple solution? URSAPHARM has developed the Polli concept for a quick symptom relief that restores your quality of life immediately. Our products offer you allergy protection without compromise for your eyes and nose.

All Polli products are:

- Preservative-free
- Very well tolerated
- Highly effective at a great price



Treating allergies? This only makes sense without preservatives!

Particularly when treating allergies it is important to use **products that do not contain preservatives**. Preservatives like benzalkonium chloride can trigger allergies and in the worst case lead to irreparable damage to the cornea or mucous membrane. Unfortunately, not everybody has got the message. How else can you explain the fact that many allergy products for the eyes or nose still contain preservatives?

But here is the good news: as one of the leading global manufacturers of eye medications, safe medicinal products are our number one priority.

That's why all of our Polli products are preservative-free!

Our medicinal products are manufactured exclusively in Germany and are tested to URSAPHARM quality. We recommend Pollival® products containing azelastine immediate relief, and Pollicrom® with cromoglycate as a preventive treatment.


Find out for yourself and enjoy a carefree summer!




How allergies work

(e. g. in hay fever patients)


Allergens, e. g.
birch pollen




Antibody-forming
cells




Antibodies



Cells become
sensitized




Messenger
substances that trigger
allergies are
released



Allergic reaction





Allergies – high alert for the immune system

An allergic reaction presents considerable challenges to the human body. Substances that are actually harmless such as pollen, dust mites or animal hair can have a serious effect on allergy patients, as they trigger a whole series of reactions.

Allergies can be seasonal, but may also occur all year round. They develop in two stages: although antibodies are formed on first contact with the allergen there is no external allergic reaction but at each subsequent contact, the body unleashes the full allergy program.

If the person's body comes into contact with the allergen (in this case birch pollen, see Figure), the sensitized cells start to form antibodies. At the end of a reaction cascade, these antibodies lead to the release of messenger substances (histamine) which ultimately trigger the allergic symptoms. Since the allergic reaction occurs within just a few minutes, it is known as an immediate type reaction.

Green grass, bright sunshine, annoying hay fever

Grass and tree pollen are the most common triggers of classic hay fever. The allergy season occurs at different times depending on the weather and geographical location. It generally lasts from mid-March to late September.

Pollen, often only a few micrometers in size, can penetrate deep into the respiratory tract, setting off immediate alarm bells and starting the allergy cascade, which includes the release of messenger substances (histamine). This causes the classic allergy symptoms such as itching, red eyes and a constantly runny nose known as allergic rhinitis.

Pollival® Immediate relief!

Highly effective against hay fever with azelastine.

- Immediate relief for patients with acute allergic symptoms
- Effectively relieves allergic symptoms after just a few minutes
- Preservative-free
- Highly effective, great price



Pollival®
eye drops

Pollival®
nasal spray





Pollicrom[®]

Basic protection!

Highly effective against hay fever with cromoglycate.

- For gentle and permanent prevention of symptoms
- Blocks the release of histamine and intervenes in the allergy mechanism at an early stage
- Preservative-free
- Highly effective, great price



Pollicrom[®]
eye drops

Pollicrom[®]
nasal spray

Our tips and tricks to help you get through the allergy season!

- Wash your hair before going to bed.
- Air your house out at the times when the pollen concentration is lowest: in the morning in cities and in the evening in the countryside.
- Do not dry your wash outside during the allergy season.
- If possible, always wear sunglasses if you spend time outside.
- Do not keep the clothing you have worn outside your home in the bedroom.
- Enquire about pollen filters that are specially adapted to your model of car.
- If possible, try not to spend too much time outside and also try to avoid physical activities while pollen concentration is high. Rainy days are an exception to this.

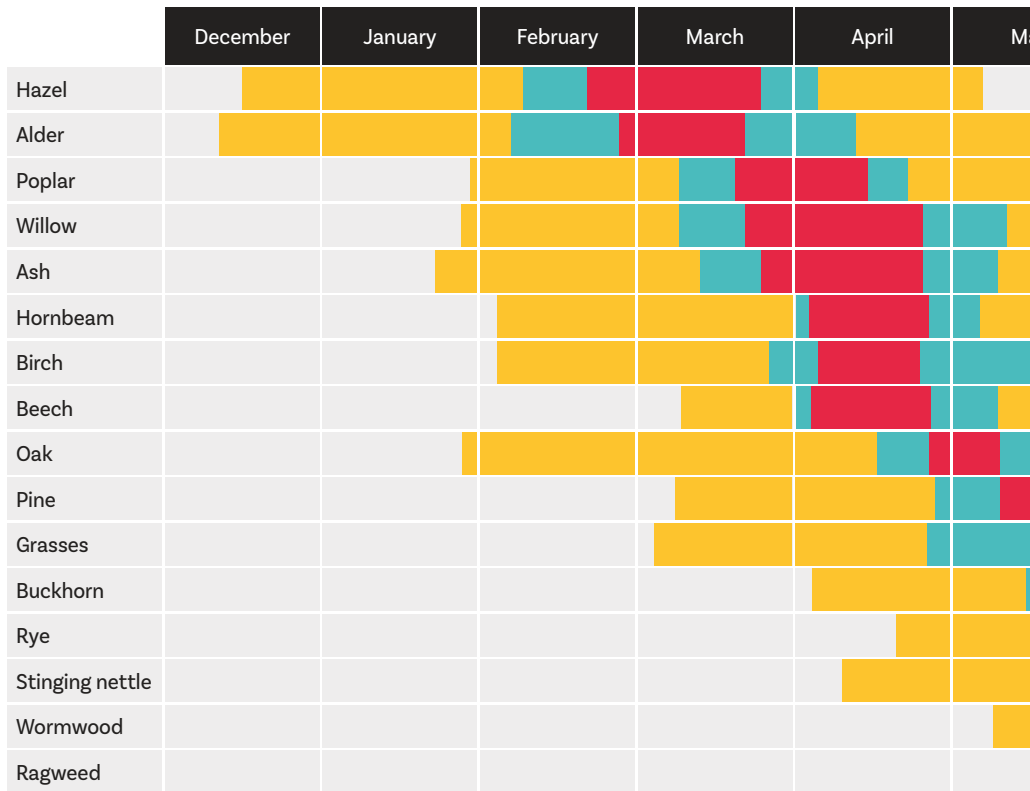




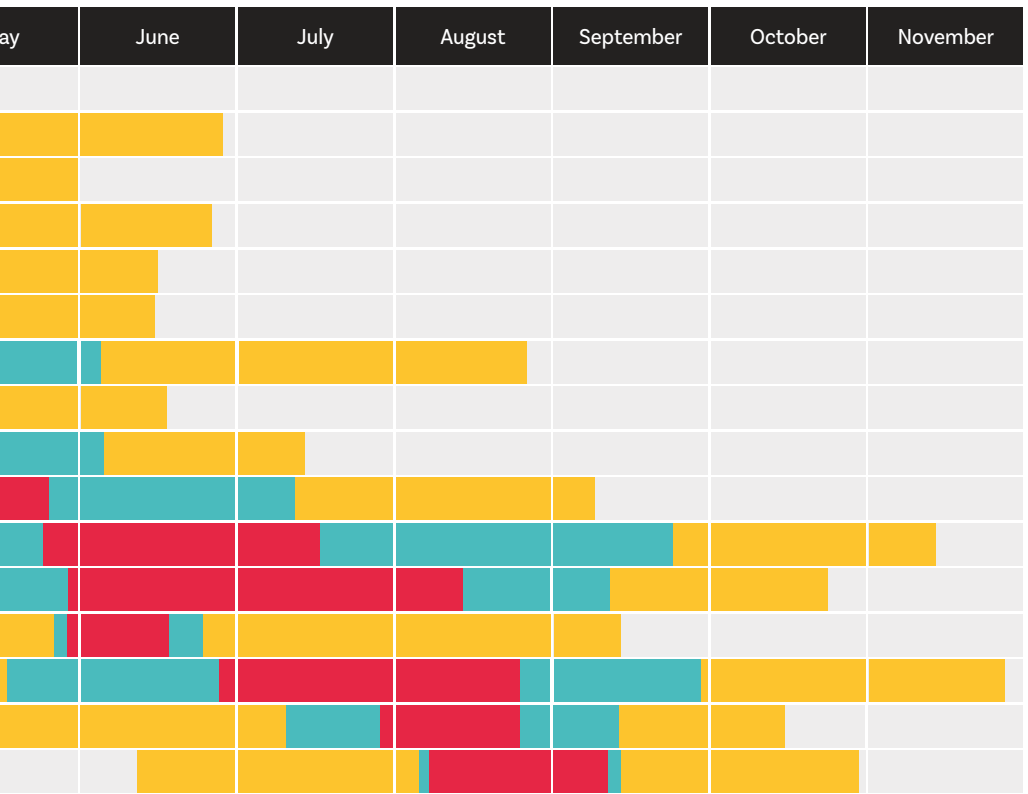
The Polli calendar for your pollen season

To make your life more pleasant during the high season.

Annual pollen calendar (pollen season data 2007-2011)



Possible incidence
 before/after bloom
 main bloom



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For further information: www.polli-allergie.de/pollenflug

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